



BEAUTIFUL USERS

Beautiful Users, organized by Ellen Lupton, Senior Curator of Design, introduces visitors to one of the fundamental changes in design thinking over the past half-century: the shift toward designs based on observations of human anatomy and behavior. In the early twentieth century, designers and architects began considering measurements of human anatomy in order to create more functional products and to standardize design. For example, designer Henry Dreyfuss and his colleague Alvin R. Tilley created “Joe” and “Josephine,” generic depictions of the average American body, and Tilley and designer Niels Diffrient went on to create Humanscale, a system of measurements that accounts for people of diverse ages, abilities, and heights. “Beautiful Users” is the first in a series of exhibitions that seek to introduce the public to the people and methods that define design as an essential human activity. On view at Cooper Hewitt through April 19, 2015.

Availability: as of Summer 2015, for slots of 4-6 months

Square footage: 1500

Fees: \$20,000 plus pro-rated tour expenses



HOW POSTERS WORK

How Posters Work features more than 170 pieces from Cooper Hewitt’s permanent collection, dating from the early twentieth century to the present. The posters on view show how dozens of different designers—from prominent pioneers like Paul Rand, Philippe Apeloig, and M/M Paris, to lesser-known makers—have mobilized principles of composition, perception, and storytelling to convey ideas and construct experiences. Curated by Ellen Lupton, Senior Curator of Contemporary Design, *How Posters Work* shows how designers have used the medium of the poster to explore clarity and complexity, flatness and depth, static representations and unfolding stories. The 208-page book that accompanies the exhibition is a rich primer in visual thinking. On view at Cooper Hewitt from May 15–January 24, 2016.

Availability: as of March 2016, for slots of 3-4 months

Square footage: 3000

Fees: \$50,000 plus pro-rated tour expenses

TRAVELING EXHIBITIONS (CONTINUED)



BEAUTY—COOPER HEWITT DESIGN TRIENNIAL

Cooper Hewitt's renowned Triennial exhibition series showcases some of the most exciting, provocative, and innovative design created around the globe during the previous three years. Curated by Andrea Lipps, Assistant Curator, and Ellen Lupton, Senior Curator of Contemporary Design, the 2015 presentation will address the notion of beauty in all its guises through the work of sixty-five of the most outstanding voices in the global design scene. The exhibition will feature approximately 250 objects from all areas of design—including fashion, product design, interactive design, architecture, scent design, graphics and communications, and more—that address themes including ethereality, extravagance, transgression, and transformation. On view at Cooper Hewitt from February 12, 2016–August 21, 2016.

Availability: as of February 2017, for slots of 4-6 months

Square footage: 7500

Fees: \$75,000 plus pro-rated tour expenses



DESIGN WITH THE OTHER 90%: U.S.A.

Design with the Other 90%: USA is the third exhibition in Cooper Hewitt's groundbreaking Design with the Other 90% humanitarian design series. The first exhibition, *Design and the Other 90%*, opened at Cooper Hewitt in 2007, followed by *Design with the Other 90%: CITIES* in 2011. Organized by Cynthia E. Smith, Cooper Hewitt's Curator of Socially Responsible Design, the exhibition is the first in the series to focus exclusively on conditions in the United States by exploring economic, social, and environmentally sustainable designs addressing many challenges faced by urban, suburban, and rural communities. On view at Cooper Hewitt from September 30, 2016–March 2017.

Availability: as of April 2017, for slots of 4-6 months

Square footage: 6000

Fees: \$50,000 plus pro-rated tour expenses

**FOR FURTHER INFORMATION, PLEASE CONTACT
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